

BIO – Pieter Burghout, CEO, BRANZ

Name: Pieter Dirk Burghout

Current Position: Chief Executive, Building Research Association of NZ [BRANZ] 2008 – current

Previous Roles: CEO, Registered Master Builders Federation [RMBF] 2005 – 2008
 CEO, Building & Construction Industry Training Organisation [BCITO] 2002 – 2005
 Various Government policy roles:

- Programme & Funding Manager, Transfund [now NZTA]
- Manager, Fire & Building Policy, Department of Internal Affairs
- Senior Policy Analyst, Ministry of Forestry

Various other industry body roles:

- CEO, NZ Contractors Federation
- CEO, Northland Federated Farmers
- Legal Advisor, Federated Farmers
- Chair Industry Training Federation
- Chair Construction Industry Council
- Chair Independent Research Association
- Member Construction Strategy Group



Qualifications: LLB [Victoria University]
 Trade Certificate Carpentry [Massey University]
 MBA [Massey University]
 Governance Essentials training from and member of NZIOD

Key Strengths:

1. Business strategy – Pieter's forte is understanding and driving an organisational business strategy:

- at the BCITO, that crystallisation of the business strategy and underpinning business model led to a trebling of trainee numbers and a 400% increase in revenues over 3 years;
- at RMBF, that led to a coordinated strategy across a number of affiliated regional associations, and a strong advocacy agenda with the Government, resulting in key policy reversals as sought by RMBF;
- at BRANZ, that has meant designing an optimal business model for an industry research organisation.

2. Output/Outcome focus – ensuring businesses Pieter leads have a clear focus on both the outputs [internal focus] and outcomes [external "NZ Inc" focus], so that both are achieved. Organisations can focus on one to the detriment of the other, and in Pieter's approach the careful balance has to be struck between both.

3. Stakeholder engagement – a hallmark of Pieter's career has been ensuring a high level of stakeholder engagement, socialising the organisational business agenda such that it helps achieve the outcomes being sought. Pieter has generated a strong integrity-based industry network across the New Zealand building and construction industry over the last 10+ years.

4. Organisational design/HR – Pieter enjoys understanding the 'system design' behind a business model, thereby ensuring strong systems and HR alignment within a clear organisational structure. BRANZ's managerial structure has been re-designed to better suit the business model and to optimise the level of transparency and accountability in certain key areas.

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