profile

Bruce Petry M.Arch B.BSc ANZIA



Bruce Petry has been a director of Salmond Reed Architects since 2003. He is recognised both nationally and internationally as a specialist in New Zealand heritage management. After graduating with a Master of Architecture Degree in NZ Architectural History and before studying architectural conservation at ICCROM in Rome, he began his professional career working in a range of positions with the NZ Historic Places Trust during the 1990s. He also worked as a sole practitioner before joining the Salmond Reed practice in 1998.

During sabbatical leave in 2007/2008, Bruce worked as a senior project architect for Purcell Miller Tritton, one of Britain's leading firms of conservation architects, before returning to his role at Salmond Reed. Here he has undertaken a wide range of architectural and urban conservation projects, from conservation plans and heritage inventories to building condition assessments and the development of heritage and design guidelines in consultation with local authority planners and building owners.

Most recently he has participated in a number of significant conservation projects in Auckland City. These include the planning and initiation of Auckland's Britomart Urban Renewal Project where, as project coordinator, he prepared extensive conservation documentation for seventeen buildings in the precinct before its sale and revitalisation. He has also played a key conservation role in the expansion and redevelopment of the Auckland City Art Gallery, now nearing completion. Currently he is working with Victoria Park Alliance on the adaptive re-use of the Rob Roy Hotel and the Campbell Free Kindergarten, both affected by the construction of the Victoria Park Tunnel.

A good communicator with specific skills in strategic planning and the economic development of heritage places, Bruce is particularly interested in the identification and management of Cultural Heritage Landscapes and in the role of Heritage Tourism (natural and cultural) in the economic development of New Zealand's regional towns and areas. He has a sound knowledge of twentieth century New Zealand architecture (His M.Arch thesis entitled "The Public Architecture of Gummer and Ford" [1992] involved extensive research into NZ architecture from 1900-1950).

Bruce is a Board member of ICOMOS, the NZ Historic Places Trust and the NZ Conservators of Cultural Materials.





